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**FOR IMMEDIATE RELEASE**

**Rocky Mountain Hospital for Children at P/SL Patients Receive a *Fun Center*  
From Starlight Children's Foundation and Qdoba Mexican Grill**

**DENVER (Jan. 28, 2009)** – Children undergoing treatment at Presbyterian/St. Luke's Medical Center and Rocky Mountain Hospital for Children at P/SL will be smiling brighter and laughing a little more, thanks to a *Fun Center* sponsored through the partnership of Starlight Children's Foundation and Denver-based Qdoba Mexican Grill. Designed to combat the anxiety and weariness faced by hospitalized children, the latest *Fun Center* model includes a Sharp® AQUOS™ LCD TV, a DVD player and a Nintendo Wii™ system. The unit will be unveiled on Thursday, Jan. 29 at **2:00** in the playroom on the 8<sup>th</sup> floor of the hospital.

President and CEO of Presbyterian/St. Luke's Medical Center and Rocky Mountain Hospital for Children at P/SL, Mimi Roberson said, "This is a wonderful gift for our patients and their families. We are extremely grateful to Starlight Children's Foundation and Qdoba for this donation. Our youngest patients benefit a great deal from this donation as it helps to ease the stress and fear of being hospitalized."

"*Fun Centers* uniquely counter the isolation and fear often experienced by sick children in the hospital," said Debbie Jessup, Executive Director of Starlight Children's Foundation Colorado. "Playing a video game or watching a movie helps them pass the time more quickly and distracts young patients from their pain. We are thrilled to partner with a company like Qdoba Mexican Grill, who understands the need for children to find some relief when they are in the hospital."

The ease with which *Fun Centers* roll right up to the side of young patients' beds or anywhere in a hospital setting makes them perfect for hospitalized children in numerous situations: anticipating surgery, during long outpatient clinic treatments, waiting in the emergency room or fighting loneliness after visiting hours have ended. It is this versatility that has made *Fun Centers* an invaluable tool in Starlight's programmatic efforts to counter the isolation and fear often experienced by sick children. Caregivers report that *Fun Center* use may even result in a reduced need for pain medication. For more information, visit [www.starlight.org/funcenter](http://www.starlight.org/funcenter).

To kick off its national partnership with Starlight Children's Foundation (details to be announced in spring 2009), Denver-based Qdoba Mexican Grill raised the funds to donate this *Fun Center* during its 2008 Franchise Business Update meeting, held in Denver in October. During the meeting more than \$25,000 was raised through an auction, with funds going toward the *Fun*

*Center* for Presbyterian/St. Luke's, another *Fun Center* which will be dedicated in Boston next week, and toward general programming for Starlight Children's Foundation.

### **About Rocky Mountain Hospital for Children at P/SL**

Rocky Mountain Hospital for Children at P/SL (RMHC at P/SL) is a regional resource for specialty pediatric care founded nearly twenty years ago by private practice pediatric specialists at HealthONE's Presbyterian/St. Luke's Medical Center in central Denver. It is home to the region's largest and most successful high-risk maternity service and an 84-bed intensive care newborn nursery—keeping mothers and babies together in the same hospital for optimal care. A \$113 million pediatric facility will open on the P/SL campus in 2010, expanding current pediatric services into a new 64-bed inpatient unit and creating additional operating room and pediatric intensive care areas.

RMHC at P/SL's focus on patient care and quality monitoring extends throughout HealthONE's family of hospitals to enhance existing services and bring specialty care closer to patients in their home community. HealthONE hospitals provided care to nearly 100,000 children in 2007 through inpatient and outpatient services.

[www.rockymountainhospitalforchildren.com](http://www.rockymountainhospitalforchildren.com)

### **About Qdoba Mexican Grill**

Qdoba Mexican Grill puts a fresh spin on flavors in its nouveau-Mexican fast-casual food. The menu offers a variety of choices that are all made fast, fresh and right in front of the customer. Since its beginning in Denver in 1995, the fast casual chain has shown continued growth with more than 470 restaurants in 39 states. Qdoba is a wholly owned subsidiary of Jack in the Box Inc. (NASDAQ:JACK). Franchise development rights exist for additional Qdoba Mexican Grill restaurants in areas throughout the nation. For more information about Qdoba, please visit

[www.qdoba.com](http://www.qdoba.com).

### **About Starlight Children's Foundation™**

When a child or teenager has a serious medical condition, everyone in the family is affected. For 25 years, Starlight Children's Foundation has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Through a network of chapters and offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web offerings. Programs are also delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit [www.starlight.org](http://www.starlight.org).

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